

Participate in Kantar's Biz Impact survey | Covid-19's impact on small, medium and large business in SA

Issued by [Kantar](#)

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Your opinion counts! You're invited to take part in the Biz Impact Survey which aims to shed light on how businesses across South Africa are pivoting to respond to the crisis situation at hand.



Uncertainty brought by the COVID-19 pandemic has highlighted the importance of making decisions quickly, as the challenging effects of the coronavirus on the economy are already being felt across different sectors of South Africa. We will explore the potential trends as they emerge and will provide participants with an overview of findings to guide their decision-making, so tell us how COVID-19 is affecting your staff, strategy, supply chain and other areas of your business.

The survey will take approximately **10 minutes to complete** and all **responses will be kept confidential, aggregated and anonymous**. We would appreciate your urgent response so that we can get results out as soon as possible to support your decision-making in this tricky time.

The survey is carried out by [Kantar](#), one of South Africa's leading evidence based insights and consulting company. Through the deep expertise of our people, our data resources and benchmarks, our innovative analytics and technology, we aim to **understand people** and **inspire growth**. Kantar operates in over 90 countries and will combine these findings with trends from other countries.

[TAKE THE SURVEY »](#)

We thank you in advance for your participation! We will share select findings with all participants.

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